

PURIS®

Beyond Protein:

DISCOVER THE 2.0 DIFFERENCE



Best Tasting Plant Protein RTD featuring

PURIS P2.0 IN VANILLA

Nutrition Facts	
Serving size	(355g)
Amount per serving	
Calories	180
	% Daily Value*
Total Fat 7g	9%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 330mg	14%
Total Carbohydrate 10g	4%
Dietary Fiber 4g	14%
Total Sugars 5g	
Includes 4g Added Sugars	8%
Protein 21g	
Vitamin D 0mcg	0%
Calcium 121mg	10%
Iron 3mg	15%
Potassium 69mg	2%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Water, Pea Protein (PURIS P2.0), Sunflower Oil, Guar Fiber, Sugar, Vanilla Extract (Firmenich), Monk Fruit Extract, Dipotassium Phosphate, Salt, Gellan Gum.



Best Tasting Plant Protein RTD featuring

PURIS P2.0 IN CHOCOLATE

Nutrition Facts	
Serving size	(355g)
Amount per serving	
Calories	180
	% Daily Value*
Total Fat 7g	9%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 320mg	14%
Total Carbohydrate 10g	4%
Dietary Fiber 4g	14%
Total Sugars 5g	
Includes 4g Added Sugars	8%
Protein 21g	
Vitamin D 0mcg	0%
Calcium 122mg	10%
Iron 4mg	20%
Potassium 190mg	4%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Water, Pea Protein (PURIS P2.0), Sunflower Oil, Sugar, Cocoa Powder, Guar Fiber, Monk Fruit Extract, Natural Flavor (Bell Flavors), Dipotassium Phosphate, Salt, Gellan Gum.



PURIS® P2.0



FEATURES

PURIS P2.0 boasts the cleanest flavor profile of pea proteins on the market. It also features higher solubility than the average plant protein, allowing for a non-chalky, grit-free finish.

BENEFITS

Due to its non-distractive flavor, PURIS P2.0 is easily adopted by consumers who are accustomed to the taste of whey protein. It pairs well with even the most delicate flavor profiles while eliminating the need for maskers, saving on high cost-in-use ingredients. Its silky-smooth mouthfeel will have customers coming back for more!

APPLICATIONS

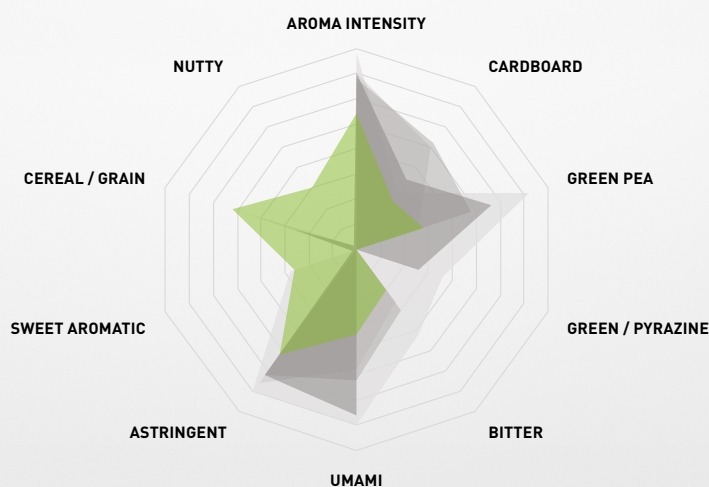
PURIS P2.0 is designed for the best tasting sports nutrition powders, protein RTDs, and other non-dairy applications such as a plant-based milks.

COST IN USE SAVINGS

Using P2.0 reduces the need for flavor maskers in RTD beverages, saving manufacturers 10-15% of formula cost per serving on maskers alone. Since P2.0 also reduces the amount of added flavor and texturizing agents needed, using it in place of a different pea protein could result in 5-38% cost savings all-in depending on your formula.

Compared to competitor pea proteins, P2.0 exhibits lower scores for unfavorable taste attributes such as cardboard, green pea, green/pyrazine, bitter, astringent, and aroma intensity.

**REDUCED
NEED FOR
FLAVOR
MASKERS
USING
P2.0 VS.
OTHER PEA
PROTEINS**



For samples of P2.0, contact sales@PURISfoods.com