

PURIS®

Elevate Snacking with Plant-Powered Ingredients

Protein Cravings and Daily Snacking



Huge Market Gap in Protein Bakery

Only 13% of bakery products launched from 2022-2023 contained added protein. Yet, 20% of consumers prefer to get their protein from baked goods.

Plant-Based & “Free-From” Trends

Vegan and plant-based claims are the fastest growing in bakery, often linked with “free-from” benefits like gluten-free and non-GMO.

	ORGANIC	NON-GMO	SOLVENT-FREE
	MADE IN USA		CLEAN TASTE
	PLANT-BASED	GLUTEN-FREE	SOY-FREE

Market Data Source: Innova Market Insights

PURIS®

UNLEASH THE POWER OF PEAS

Cleanest, Best-Tasting, and Most Functional Ingredients



PROTEIN COOKIES

Cookies and Cream

Nutrition Facts	
Serving Size	2 cookies (24g)
Amount Per Serving	
Calories	90
	% Daily Value*
Total Fat 6g	8%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 40mg	2%
Total Carbohydrate 5g	2%
Dietary Fiber <1g	2%
Total Sugars 2g	
Includes 2g Added Sugars	4%
Protein 4g	
Vitamin D 0mcg	0%
Calcium 3mg	0%
Iron 0mg	2%
Potassium 64mg	2%

Ingredients: Cookie [PURIS Pea Protein 870H, PURIS Pea Starch, Sugar, Allulose, Palm Shortening, Black Cocoa [processed with alkali], Natural Flavor, Sea Salt, Monk Fruit Extract, Baking Powder], Filling [Palm Shortening, Inulin, Natural Flavor, Sea Salt, Monk Fruit Extract].

PLANT-BASED MILK

Unflavored Pea Milk

Nutrition Facts	
Serving Size	(240ml)
Amount Per Serving	
Calories	130
	% Daily Value*
Total Fat 6g	8%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 115mg	5%
Total Carbohydrate 7g	3%
Dietary Fiber 0g	0%
Total Sugars 6g	
Includes 6g Added Sugars	12%
Protein 8g	15%
Vitamin D 4.4mcg	20%
Calcium 280mg	20%
Iron 1.8mg	10%
Potassium 380mg	8%

Ingredients: Water, PURIS Pea Protein 2.0, PURIS Fava Protein, Sugar, Sunflower Oil, Natural Flavor, Salt, Gellan Gum

GLUTEN-FREE DONUTS

Chocolate Glazed

Nutrition Facts	
Serving Size	1 Donut (75g)
Amount Per Serving	
Calories	120
	% Daily Value*
Total Fat 8g	10%
Saturated Fat 4.5g	23%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 210mg	9%
Total Carbohydrate 3g	1%
Dietary Fiber <1g	3%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 10g	
Vitamin D 0mcg	0%
Calcium 77mg	6%
Iron 2mg	10%
Potassium 62mg	2%

Ingredients: Allulose, Chocolate Glaze [Baker's Chocolate, PURIS Pea Protein 870H, Palm Kernel Oil], PURIS Pea Protein 870, Organic Coconut Oil RBD, Blanched Almond Flour, Pumpkin Puree, Sunflower Protein, Cocoa Powder, Cacao, Potato Starch, Vegetable Glycerin, PURIS Pea Starch, Baking Powder [Sodium Acid Pyrophosphate, Sodium Bicarbonate, Corn Starch, Monocalcium Phosphate], Vanilla Extract, Almond Butter, Psyllium Fiber, Baking Soda, Xanthan Gum, Guar Gum, Sea Salt, Monk Fruit.

*Contains Almonds