



PLANTS.
PEOPLE.
PLANET. **UNITED.**



PURIS® 2024 Impact Report



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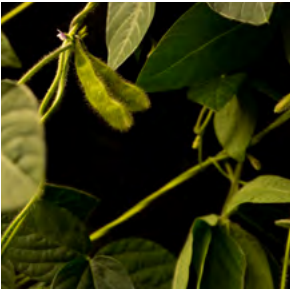


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LETTER FROM THE LORENZEN FAMILY

As we reflect on 2024, we are filled with gratitude and pride for what the PURIS team has accomplished. This year marked a turning point—not just for our company, but for the broader movement toward a more sustainable, resilient, and independent food system.

One of the most significant milestones was our victory in the AD/CVD case. This wasn’t just a legal win—it was a win for American farmers, rural manufacturing, and the principle of protein independence. By leveling the playing field, we’ve ensured that value creation from American-grown crops stays right here at home. It’s a step forward in building a food system that rewards transparency, fairness, and sustainability.

We also reached scaled production at our Dawson facility, a feat that reflects years of investment, innovation, and grit. Dawson is more than a plant—it’s a symbol of what’s possible when we align purpose with performance. With every pound of protein produced there, we’re delivering on our mission to make sustainable nutrition accessible, affordable, and American-made.

Of course, 2024 wasn’t without its challenges. The plant-based category continues to evolve, and while some segments—like plant-based meat—face headwinds, we see strong tailwinds in the broader demand for sustainable, great-tasting protein ingredients. Consumers and food companies alike are seeking better options, and PURIS is uniquely positioned to deliver.

We’ve made meaningful progress on our sustainability goals. Our Life Cycle Assessment showed that PURIS peas have one of the lowest carbon footprints of any protein crop—just 0.2 kg CO₂e per kilogram. We reduced Scope 1 and 2 emissions by over 20% through operational improvements, and our ingredients now mitigate more than twice our total emissions through the dietary shifts they enable.

But numbers only tell part of the story. What truly inspires us is the community we’re building—farmers, teammates, partners, and customers—who share our belief in a better food future. A future where regenerative agriculture is the norm, not the exception. Where rural communities thrive. Where food nourishes both people and planet.

Our aspiration remains clear: a Plant Strong Planet. That vision guides every decision we make, every partnership we form, and every seed we plant.

Thank you for being part of this journey. The road ahead is bright, and we’re just getting started.

With gratitude,
The Lorenzen Family



Jerry Lorenzen, Jordan Atchison, Nicole Atchison, Renee Lorenzen
Cameron Atchison, Tace Lorenzen, Avery Atchison, Alyssa Lorenzen, Tyler Lorenzen, & Roland Lorenzen

ABOUT PURIS

When you're ready to create the next generation of nutritious foods, PURIS helps you get there. We'll help you craft food that's delicious, sustainable, and trusted by today's consumers. As North America's leading vertically integrated producer of pea protein, we deliver high-quality, traceable ingredients that support your brand's promise and your product's performance.

We partner with U.S. farmers to grow non-GMO and organic yellow field peas and soybeans, ensuring a secure, domestic supply chain rooted in regenerative agriculture. Our proprietary seed genetics and agronomic support help farmers grow more with less, so you get consistent, high-yield ingredients with a lower environmental footprint.

Our soy portfolio serves specialty markets like natto, sprouting, and organic soy, with full traceability and deforestation-free sourcing. PURIS is a proud member of Specialty Soya and Grains Alliance and carries the Sustainable U.S. Soy certification; giving your customers confidence in every bite.

From proteins to starches and fibers, PURIS ingredients power hundreds of food products around the world. Our vertically integrated model means fewer handoffs, more transparency, and greater resilience so you can innovate faster and scale smarter.

We're more than a supplier, we're your partner in building a better food system. By investing in rural manufacturing, fair grower contracts, and talent development, we're creating a supply chain that's as strong as the products you make.

Together with our customers, we're not just making better food, we're reshaping the future of food. By scaling sustainable, plant-based ingredients through trusted partnerships and bold innovation, PURIS is helping build a Plant Strong Planet: one where nutrition is resilient, supply chains are regenerative, and every product you create moves the world forward.



1985

HOW IT ALL STARTED

In 1985, while other scientists were busy re-engineering life in a laboratory, a lone geneticist traced innovation back to its origin: **the earth.**

Our founders, Jerry and Renee Lorenzen, set out to develop safer, more sustainable food from plants; their breakthrough non-GMO seeds were specially bred to grow high-yield, disease-resistant crops that left the land better than it started. **The resulting ingredients would become a renewable food source as nutritious and flavorful as any the world had seen.**



1999 — 2008

The Lorenzens envisioned a closed-loop food production system uniting organic and non-GMO seed, sustainably grown crops, and clean ingredient manufacturing. Building on their seed breeding success, they opened their first large-scale soybean conditioning facility in Oskaloosa, Iowa in 1999, with a second plant in Randolph, Minnesota following in 2008.

It was a big step towards a global food system that could usher in a new era of plant-based nutrition.



2011

BUILDING THE NEXT PHASE

In the 2000s, World Food Processing (today known as PURIS), identified yellow field peas as a crucial link in this food chain: a hearty rotational crop that increases farmers’ productivity through double-crop farming systems. **Today, the company holds genetics patents on many nutrient-rich pulses adapted to growing conditions in 14 states.**

With a patented milling technology, WFP used yellow peas and other protein-rich pulses as raw material for its wet milling ingredient operations. **In 2011, the company acquired a soy protein isolate facility in Turtle Lake, Wisconsin, a final link in the company’s end-to-end plant-based food system.** Finally, with state-of-the-art operations and like-minded farmers in fourteen states, the stage was set for the next phase of growth.



2014

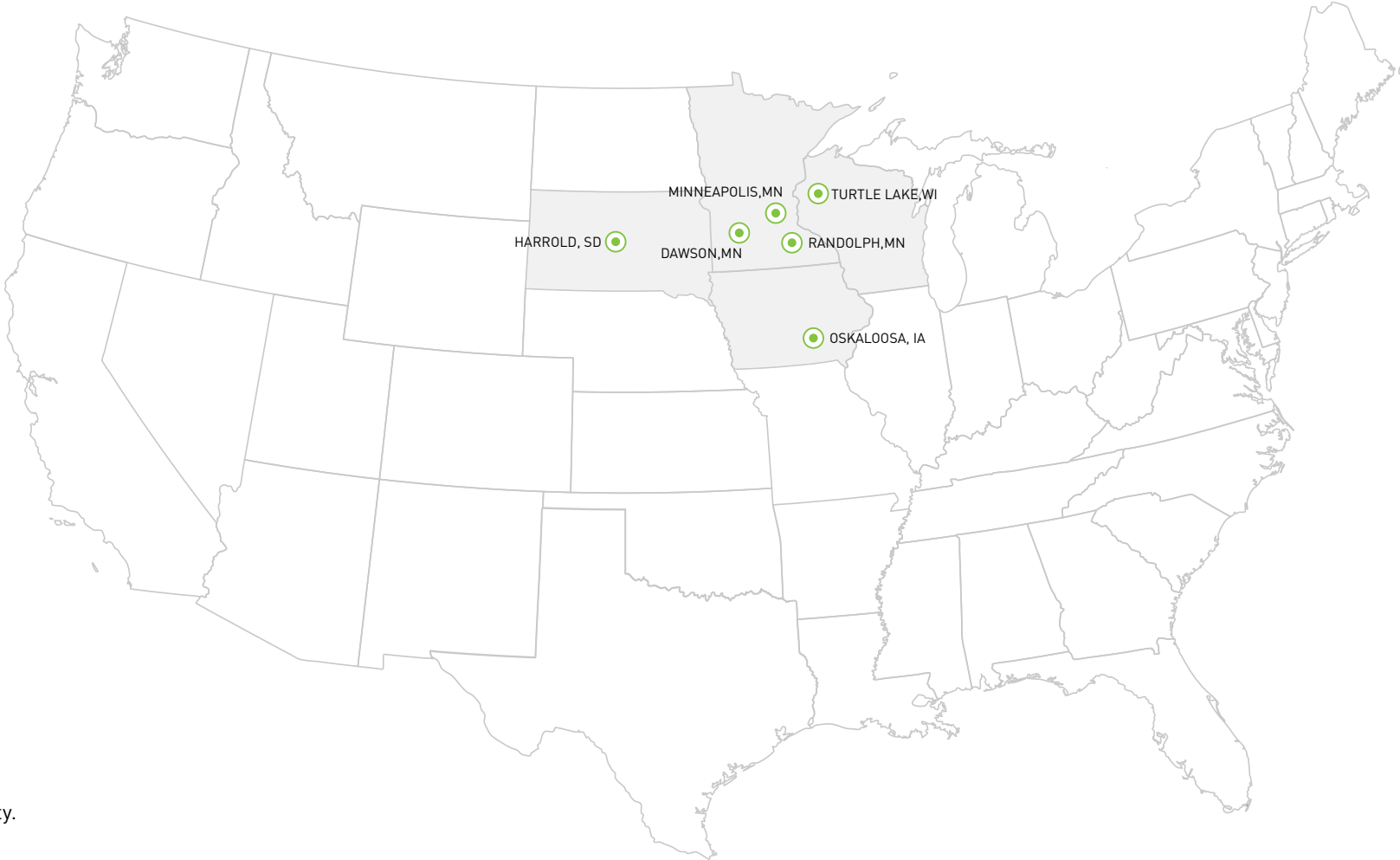
THE DAWN OF PURIS

Their son, **Tyler Lorenzen**, spearheaded the commercial development of the company’s signature pea protein, launching the product in 2014 and setting a new standard for nutrition and flavor in plant-based protein. Tyler went on to take the reins as CEO of PURIS Proteins, focusing the enterprise on his parents’ vision for protein independence built on pure, organic ingredients. In 2020, their daughter and PURIS’s previous Chief Technology Officer, **Nicole Atchison**, took on the role of CEO of PURIS Holdings, bringing a doctoral degree in biomedical engineering to the familial passion for developing new plant-based foods.

Today, PURIS Proteins manufactures a spectrum of non-GMO, plant-based ingredients, fully supplied by PURIS Holdings’ soy and pulse crops. PURIS sources only the highest-quality plants and extracts 100% of the nutrition from each: protein, starch, fiber and more.



PURIS LOCATIONS



Dawson, MN

The largest pea protein facility in North America, commissioned in 2021.



Oskaloosa, Iowa

Home to seed breeding and research operations.



Turtle Lake, Wisconsin

Ingredient warehousing and distribution center.



Harrold, SD

Pea cleaning and splitting facility.



Randolph, MN

Soy origination and processing hub.



Minneapolis, MN

Corporate headquarters and innovation center.

LET'S CELEBRATE TOGETHER

SECURED FAIR TRADE

Anti-Dumping / Counter Vailing Duties



In a landmark 2024 ruling, PURIS secured a win in the AD/CVD case against China, helping protect U.S. pea protein from unfair trade practices and ensuring a level playing field for American growers and manufacturers.

MANUFACTURER OF THE YEAR

2024 Minneapolis/St. Paul Business Journal



Awarded to companies in Minnesota that are setting the standard in food manufacturing - through product innovation, operational excellence, and strategic growth.

PUBLISHED LIFECYCLE ASSESSMENT

PURIS Peas and Ingredients



You can confidently build your products with PURIS peas and ingredients, knowing our Life Cycle Assessment confirms we offer one of the lowest carbon footprints of any major protein source. This means you're providing consumers with an even more sustainable choice.

IDENTITY PRESERVED SOY

Obtained IP Soy Certification



We've added Identity Preserved soybeans to our offerings, providing you with more access to the traceable, high-quality, U.S.-grown protein you need. This helps you build trust with consumers through greater supply chain transparency and confidently innovate with non-GMO foods.

SCOPE 1 & 2 REDUCTION

Your Pea Protein, 20%+ More Efficiently Produced



You can confidently choose PURIS ingredients, knowing that through significant operational upgrades and efficiency gains, we've reduced our Scope 1 and 2 emissions intensity by over 20%. This means you're partnering with a supplier actively decarbonizing our ingredient production, helping you meet your own sustainability goals.

CERTIFIED US SUSTAINABLE SOY

Powering Your Products with U.S.-Grown Goodness



When you partner with PURIS, you're choosing a certified provider of U.S. Sustainable Soy. This reflects our shared commitment to responsible sourcing and continuous improvement in environmental stewardship, allowing you to offer transparently sourced and sustainably grown ingredients to your market.

DATA-BACKED STORY OF IMPACT

YELLOW FIELD PEAS THE LOW CARBON CHAMPION

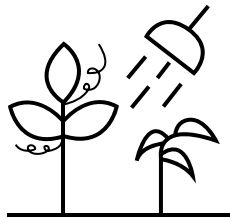
Environmental sustainability is at the core of PURIS’s mission and operations. As a leader in scaling sustainable ingredients, PURIS believes that doing more good comes from doing more—investing in practices that not only benefit the planet but also create a resilient food system. Driven by our ambition to validate our sustainability claims, we partnered with **PlanetFwd** in 2025. Through their third-party verified Life Cycle Assessments (LCAs), we gained a comprehensive understanding of the environmental footprint of our specific pea supply. This commitment enables us to transparently demonstrate the environmental benefits of our products and drive continuous improvement in our sustainability efforts.

A Life Cycle Assessment is a systematic analysis of the environmental impact of our ingredients, specific to pea protein and starch. Using 2024 data, we completed the LCA to evaluate the entire lifecycle of our pea protein products, from the sourcing of peas from our grower partners to the agronomic practices employed throughout the year. This assessment provided valuable insights into the advantages of PURIS ingredients over animal-based proteins and highlighted areas for further improvement. Learn about PlanetFWD’s methodology [here](#).

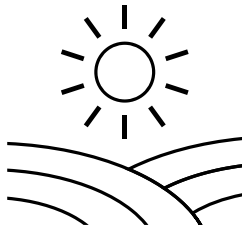
According to the cradle-to-grave report on US pulses published in the Journal of Environmental Management, **field peas have the lowest carbon footprint at the farmgate compared to other pulse crops due to their inherent climate smart benefits.** This report highlights that field peas generate significantly fewer greenhouse gas emissions during their cultivation phase, making them a sustainable crop choice.



Peas fix nitrogen in the soil naturally, **reducing fertilizer usage.**



Peas use less water than other crops, **conserving moisture** for the next crop.



Peas enable **no and low tillage operations** due to shallow root structures that provide soil tilth.

Because we contract directly with farmers who grow our yellow field peas, we have a unique level of insight into our supply chain. This vertical integration means we can access crucial agronomic details like yields, inputs, farming practices, and even the specific locales where our peas are grown. With this data from 2024, we’ve developed a bespoke carbon footprint specifically for the yellow field peas in our supply, giving us unparalleled clarity on the environmental impact of your PURIS ingredients.

Our comprehensive LCA of PURIS peas provided valuable insights into the environmental benefits of our products. The LCA results showed that **PURIS peas have a carbon footprint of only 0.2 kg CO₂e per kilogram, positioning them as one of the most sustainable protein crops available.** This low carbon footprint, combined with the high nutritional value, reinforces peas as the champion of sustainable nutrition.

By choosing PURIS yellow field peas, consumers and food companies can be confident in their support of a product that not only delivers high-quality nutrition but also aligns with the principles of environmental stewardship and sustainable agriculture.



LIFE CYCLE ASSESSMENT RESULTS | PEA PROTEIN AND STARCH

And now, drumroll please... the LCA results are in for PURIS® Pea Protein and Starch, and they're nothing short of remarkable. **Our pea protein boasts a carbon footprint that's over three times less than some whey protein concentrates and an impressive up to 45% lower than other plant proteins.** This isn't just a minor improvement; it firmly establishes PURIS® Pea Protein as one of the most sustainable protein sources available today, giving your products a powerful edge.

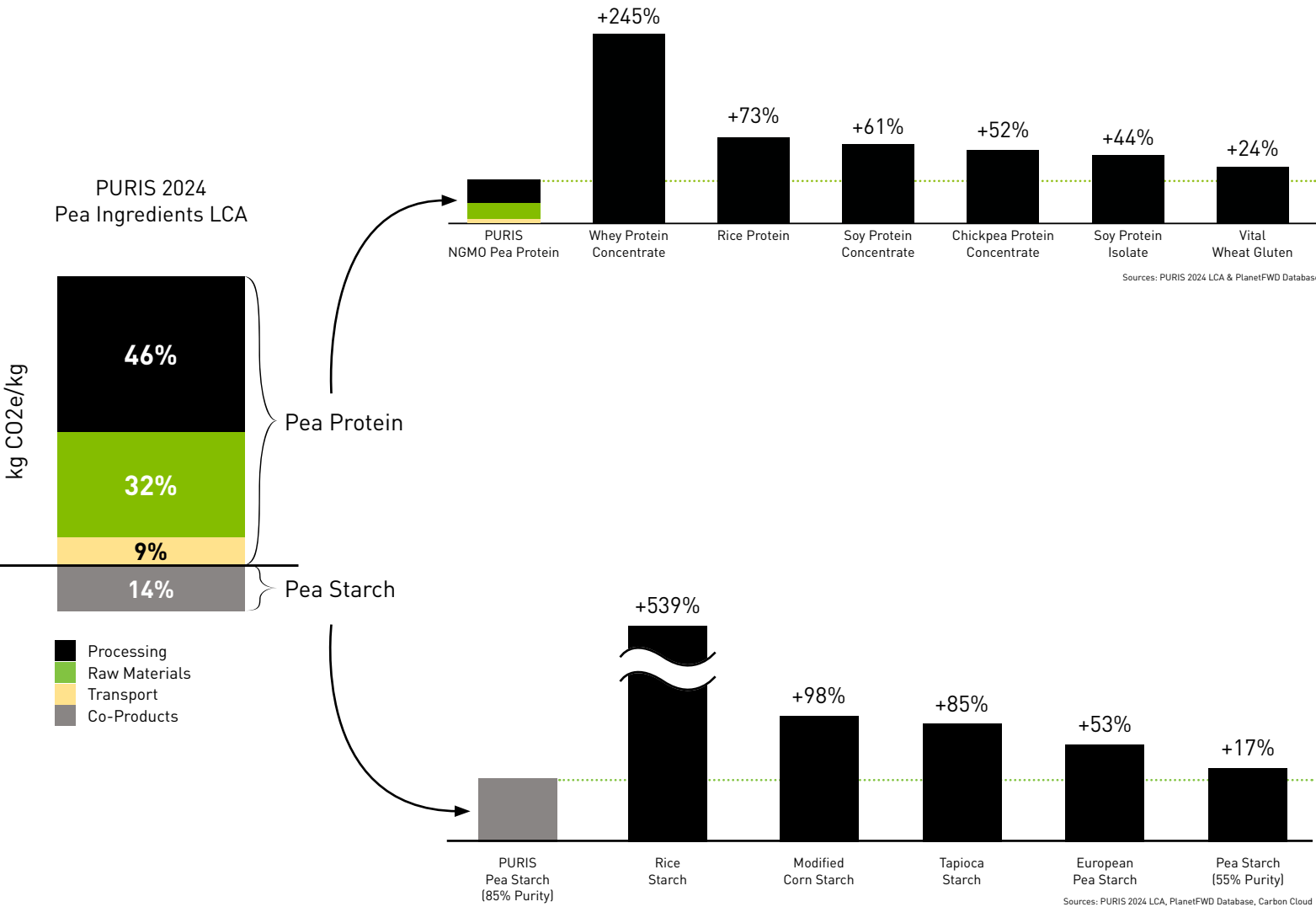
Pea Protein vs. Animal Proteins

The findings from our Life Cycle Assessment confirm that PURIS® Pea Protein can significantly lower the carbon footprint of your protein-rich formulations. This isn't just about ingredients; it's about **enabling your brand to confidently meet the ambitious climate goals** set by governments, retailers, and capital markets.

The global shift from animal to plant-based proteins is vital for reducing the greenhouse gas emissions tied to food production. Reports like EAT-Lancet underscore this critical need for dietary transitions to build truly sustainable food systems. PURIS® Pea Protein stands as a key enabler for this essential shift. We provide a sustainable, high-quality protein alternative that champions environmental stewardship while still delivering the great-tasting nutrition your customers crave.

The Strategic Advantage of Pea Starch

The LCA results aren't just about pea protein; they also highlight the remarkable sustainability benefits of PURIS® Pea Starch. Compared to other starches like rice and tapioca, **our pea starch delivers over 94% reduction in carbon footprint.** This isn't just a number—it's a high-leverage opportunity for you to significantly reduce the GHG footprint of your carbohydrate-rich products. By incorporating PURIS® Pea Starch, you can achieve substantial carbon footprint reductions without compromising on product quality.





SOLUTIONS FOR SUSTAINABLE PRODUCTS & RETAILER CLIMATE COMMITMENTS

By choosing PURIS® Pea Protein and Starch, you're not just selecting ingredients; you're enabling your products to deliver high-quality nutrition while making a tangible, positive impact on the environment. This aligns your brand with global calls for sustainable food systems.

As retail giants like Walmart and Costco intensify their climate commitments through initiatives like Project Gigaton and Climate Action Plans, your brand is under increasing pressure to reduce its carbon footprint across the supply chain.

PURIS offers a powerful solution: low-carbon, domestically-sourced pea protein and starch ingredients. These enable you to not only meet ambitious sustainability targets but also deliver on consumer demand for clean, traceable, and regenerative products. Our ingredients are backed by rigorous Life Cycle Assessments and are also USDA Organic Certified, Non-GMO Project Verified, Upcycled Certified™, and made in USA. This comprehensive assurance means you can credibly report emissions reductions through platforms like the Carbon Disclosure Project and Project Gigaton, and crucially, tell a compelling story of transparency and trust to your customers.

By incorporating PURIS ingredients, you can tell a data-backed story of impact—one that resonates deeply with environmentally conscious consumers and aligns your brand with the future of food.

GROWING GOOD:
OUR COMMITMENT TO ORGANIC & SUSTAINABLE IMPACT

At PURIS, our 20+ year legacy in organic agriculture isn't just about farming, it's about helping you deliver food that today's consumers trust and value. We've processed over 400 million pounds of organic crops, partnering with U.S. farmers to grow non-GMO and organic yellow field peas and soybeans that meet the highest standards of purity, traceability, and performance.

For food makers, organic isn't just a label, it's a promise. That's why our supply chain is built for integrity from seed to solution. Our certified organic practices ensure your products are free from synthetic pesticides, fertilizers, and GMOs, giving your brand the transparency and credibility consumers demand.

We know your customers care about how their food is grown. Our commitment to growing organic supports soil health, biodiversity, and rural communities—values that resonate on the shelf and in your story. Through proprietary seed genetics and agronomic partnerships, we help farmers grow more with less, so you get consistent, high-yield ingredients with a lower environmental footprint.

As North America's leading vertically integrated producer of pea protein, PURIS continues to invest in the future of organic. Our commitment goes beyond compliance—it's about building a system that rewards U.S. farmers for doing the right thing. We support growers who choose organic crops with fair contracts, agronomic support, and long-term partnerships that make organic agriculture viable and scalable. By backing authentic organic from seed to shelf, we help you deliver products that are not only clean and sustainable, but also rooted in integrity. This is how we're growing a Plant Strong Planet—together.

>20k acres of USA organic pea & soy in 2024

>80 organic farmer partners in 2024

>30 USDA Organic Certified Products

4 USDA Organic Certified Facilities

KNOW YOUR GROW: UNDERSTANDING NON-GMO AND ORGANIC

When it comes to non-GMO crops, farmers have to be really selective with any chemical inputs since these plants don't have traits like herbicide resistance. While some synthetic pesticides and fertilizers are still allowed, the options for managing the crop are more limited than with conventional GMO varieties.

Organic farming takes those non-GMO principles and elevates them with even stricter requirements. **Not only must all seeds be non-GMO, but synthetic chemicals—from fertilizers to pesticides and herbicides—are completely off-limits.** To earn that organic certification, farmland goes through a rigorous three-year transition period with zero synthetic inputs. During this time, the crops are grown to organic standards, but sold as non-GMO.

Organic systems often demand more hands-on labor and detailed planning, like strategic multi-crop rotations and comprehensive annual Organic System Plans. But the effort pays off, offering the highest premiums per bushel. And while yields might sometimes be a bit lower due to things like weed pressure, the long-term benefits are immense: **organic farming invests deeply in soil health, boosts water retention, and builds crucial climate resilience, securing productivity for generations to come.**

YELLOW FIELD PEAS
PIERRE, SOUTH DAKOTA

CULTIVATING THE FUTURE

OUR REGENERATIVE AGRICULTURE VISION

Our commitment to sustainability includes advancing regenerative agriculture in ways that deliver real value to our customers and the planet. Peas are at the heart of this effort. As a natural fit in diverse crop rotations, they help farmers manage weeds, fix nitrogen, and reduce reliance on synthetic inputs—improving soil health and long-term productivity.

But we know that scaling regenerative practices is complex. That's why we are investing in the research, partnerships, and on-farm innovation needed to make regenerative agriculture work at scale. Our breeding team is trialing techniques like planting into live cover, intercropping, and exploring winter peas to understand how our genetics perform in regenerative systems—and to help farmers overcome the real-world challenges of transitioning away from extractive practices.

We're also working with industry partners to define standards and certifications that recognize the unique role of peas and pulses in regenerative systems. Because for regenerative to succeed, it must be measurable, marketable, and profitable—for farmers and food makers alike.

As a PURIS customer, you can be part of this transformation. Through bespoke programs, we invite you to co-create regenerative supply chains that align with your brand values, meet consumer demand, and reward U.S. growers who are leading the way. Together, we can build a food system that regenerates soil, strengthens communities, and delivers on the promise of a Plant Strong Planet together.



PURIS Founder, Jerry Lorenzen, and Breeding team member
[Levi Strausser] planting soybeans.

POWERING YOUR PRODUCTS WITH OVER 20% FEWER EMISSIONS PER POUND OF PURIS PROTEIN

In 2024, we **significantly reduced** our **Scope 1 and 2 emissions intensity by over 20% per pound of protein** compared to the previous year. This wasn't by chance; it's a direct result of our unwavering focus on efficient operations, ensuring we minimize the energy it takes to transform our peas into the nutritious ingredients you rely on.

We start with a natural advantage, thanks to the inherent sustainability of peas, which helps us keep our Scope 3 emissions low. By continually optimizing our processes and investing in operational improvements, we're reinforcing our dedication to creating a resilient and sustainable food system right alongside you.

SCOPE 1

Direct greenhouse gas emissions from on-site fuel combustion
e.g. natural gas for protein and starch dryers



SCOPE 2

Indirect emissions from purchased electricity
e.g. electricity powering our equipment



SUSTAINABILITY INITIATIVES & GOALS | INVESTING IN RURAL AMERICA

By partnering with PURIS, you’re not just selecting ingredients; you’re investing directly in rural America through our strategic brownfield initiatives. We’ve poured over \$200 million into repurposing existing industrial sites, which has brought over 130 new jobs to these communities.

Our commitment goes beyond just ingredients; it’s about **fostering economic growth and sustainability right where your crops are grown**. We’re dedicated to keeping jobs local, ensuring the value created from American-grown crops stays within these communities, and supporting rural manufacturing and economies. This approach doesn’t just revitalize towns; it perfectly aligns with our mission to build a truly resilient and sustainable food system.

We can’t wait to host you and your team to see the impact firsthand.

PURIS PROTEIN PLANT | DAWSON, MINNESOTA



U.S. Senator Amy Klobuchar visiting PURIS



PURIS Protein Plant - Dawson, MN



U.S. Congresswoman Michelle Fischbach visiting PURIS

Policy Advocacy

Fighting for Fair Trade and U.S. Agriculture



PURIS FILED AN **ANTI-DUMPING AND COUNTERVAILING DUTY (AD/CVD) PETITION** IN JULY 2023 TO ADDRESS **UNFAIR TRADE PRACTICES BY CHINESE PEA PROTEIN EXPORTERS**, WHO WERE SELLING PRODUCT BELOW MARKET VALUE AND UNDERMINING THE U.S. MARKET, U.S. FARMERS, AND U.S. MANUFACTURERS.

Building a Sustainable Legacy Through Fair Trade

What is AD/CVD?

In July 2023, PURIS took a stand for fairness, filing an Anti-Dumping and Countervailing Duty (AD/CVD) petition. This bold action directly challenged the unfair trade practices of Chinese pea protein exporters who were selling products below market value, ultimately undermining the very foundation of the U.S. market, our dedicated U.S. farmers, and innovative U.S. manufacturers.

AD/CVD investigations are trade enforcement tools used by the U.S. government to level the playing field by imposing duties on imports sold below fair market value or subsidized by foreign governments—protecting U.S. agriculture and promoting fair trade.

The Win for PURIS

The AD/CVD investigation concluded with a major win for PURIS and U.S. agriculture on June 28th, 2024. It confirmed that Chinese producers were dumping subsidized pea protein into the U.S. market, and as a result, duties were imposed—leveling the playing field and protecting domestic producers.

Why it Matters

This isn't just a win; it's a celebration for U.S. Farmers! It means the value from domestically grown crops stays right here in the U.S., fostering a more stable, competitive market that strengthens our rural economies and encourages ongoing investment in sustainable farming practices.

And for PURIS Customers, this victory means a fairer market empowering us to consistently deliver high-quality, competitively priced, sustainably produced pea protein to you. This supports brands like yours, who are looking for traceable, clean-label ingredients that perfectly align with both consumer demand and ambitious climate goals.

Bipartisan Support

We're incredibly grateful for the overwhelming support we received from across the U.S. Our deepest thanks go out to the U.S. Senators, members of the House of Representatives, trade organizations, dedicated suppliers, and loyal customers who stood with us.

We were honored to receive testimony from four members of Congress for the trade hearing, and it was a privilege to host multiple Congressional delegations, Trade bureaucrats, and Customs officials right here at our facility in Dawson, Minnesota. Your engagement and support truly made a difference.

"As we celebrate this pivotal victory with the International Trade Commission's **unanimous decision**, we stand in awe of the collective strength and dedication that brought us here. Our employees' relentless commitment, our farmers' unwavering support, our customers' steadfast trust, and the guidance of our government officials have been the cornerstone of this journey,"

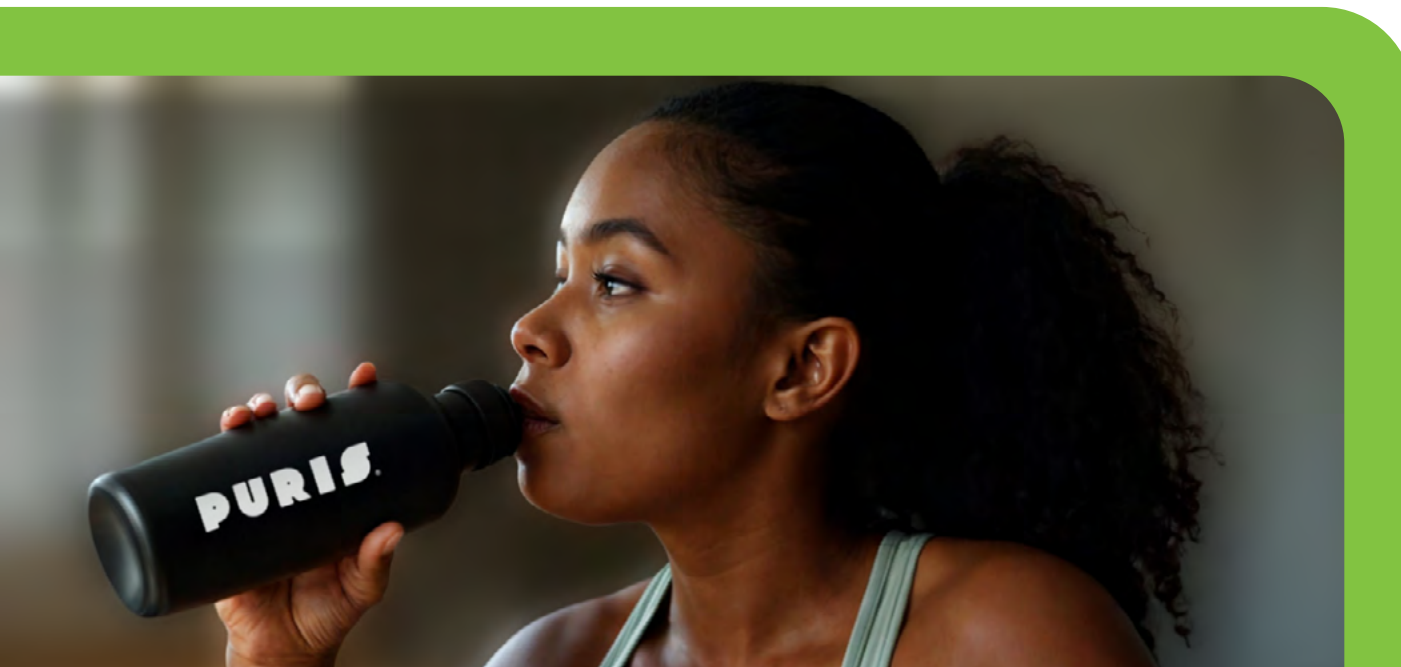
TYLER LORENZEN, CEO PURIS PROTEINS



Dietary Health Guidelines

We know that what's in the Dietary Guidelines for Americans shapes what ends up on shelves—and in your consumers' carts. That's why we actively advocate for the inclusion of pulses like peas, beans, and lentils in national nutrition policy. In the 2020–2025 guidelines, pulses were officially recognized as both a vegetable and a protein source—reinforcing their role as a nutrient-dense, fiber-rich, and versatile ingredient that supports healthy eating patterns and reduces chronic disease risk.

We invest time and energy into this work because it directly supports your innovation and growth. When pulses are prioritized in public health recommendations, it drives demand, opens new product opportunities, and strengthens the case for plant-based nutrition. Our policy efforts help ensure that the ingredients you choose today are backed by the science, credibility, and visibility needed to win with tomorrow's consumers.



The Dietary Guidelines for Americans recommend **increasing weekly consumption of beans, peas, and lentils to 2.5 cups** (up from the previous recommendation of 1.5 cups). This recommendation signals a shift towards recognizing pulses as a nutritional powerhouse and a solution for global health and sustainability challenges.



Pulse Crop Health Initiative

We advocate for public investment in pulse crop research because it directly supports your ability to deliver better food—food that's nutritious, sustainable, and aligned with consumer values. The USDA's Pulse Crop Health Initiative funds collaborative research to unlock the full potential of pulses like lentils, chickpeas, and dry beans—enhancing their health benefits, improving agronomic performance, and expanding their role in global food security.

We invest in this policy work because it helps accelerate innovation across the supply chain—from seed to shelf. When pulses are backed by science and supported by federal research, it strengthens your product claims, opens new formulation opportunities, and builds long-term resilience into the plant-based food system. It's one more way PURIS helps you lead with purpose and deliver with confidence.

Organic Market Development Grant and Act

Participation in the Organic Market Development Grant and Act supports the growth of the organic market. The Organic Market Development Act provides resources for organic processors to continue **investing in the required infrastructure** to maintain the integrity and value of organic crops.



Transition to Organic Partnership Program

The USDA's Transition to Organic Partnership Program (TOPP) is a \$100 million initiative over five years that **supports farmers transitioning to organic production** through regional partnerships offering mentorship, technical assistance, and community-based training.



Collaboration with USA Pulses and Organic Trade Association

PURIS is an active member of USA Pulses and the Organic Trade Association (OTA) and partners with these organizations to **advocate for policies that support the pulse and organic industries.**



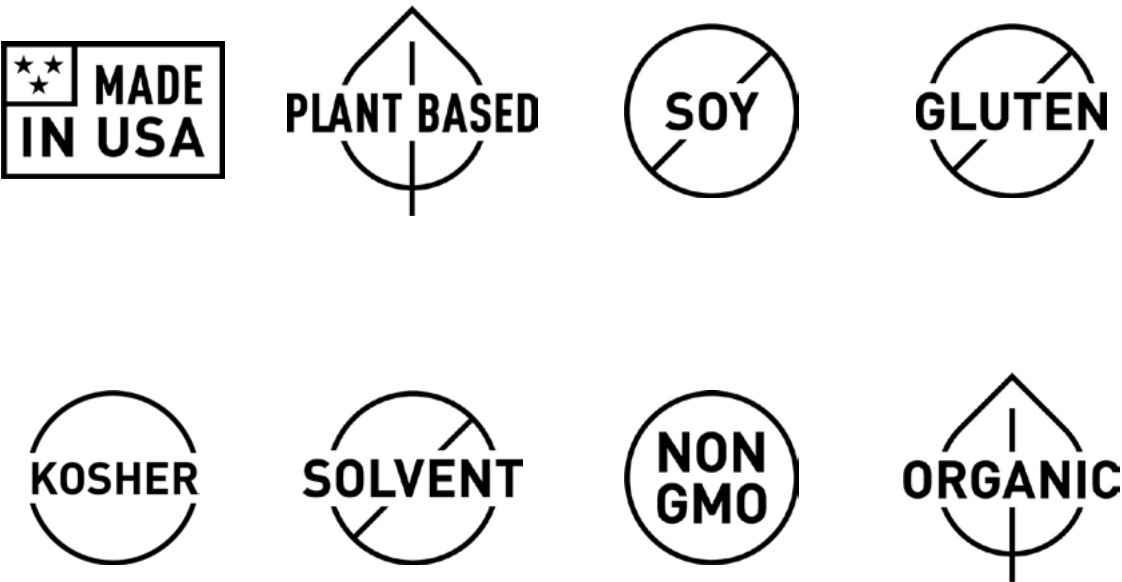
OUR 2025 OUTLOOK & BEYOND

A TRANSPARENT & RESILIENT SUPPLY CHAIN BUILT FOR YOU

Together we’re growing a supply chain that isn’t just transparent and resilient—it embodies our core pillars of safe people, safe food, and a safe planet.

This means our supply chain delivers safe food through contaminant-free products (including freedom from allergens, heavy metals, glyphosate, and more). It ensures the nourishment of people through truly nutritious offerings. And it protects the planet by continually advancing organic and regenerative agricultural practices.

The best part? You, our customer, translate these powerful benefits directly to your consumers—driving sales, expanding distribution, and cultivating unwavering customer loyalty. Together, we’re building the future of food.



This year, we’re not just setting goals; we’re solidifying our commitment to a better, more sustainable food system for everyone.

Here’s what we’re focused on:



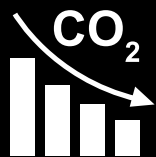
Continuing to build the most trusted organic supply chain.



Strengthening our Corporate GHG Accounting.



Achieving Farm Sustainability Assessment Certification for our U.S. Pea supply chain.



Driving further reductions in our Scope 1 and 2 intensity.

OUR GRATITUDE REFLECTING ON A YEAR OF IMPACT

As we close out this report, we're filled with immense gratitude. To our incredible team and to everyone else who played a part in making 2024 a truly transformative year for PURIS—thank you, from the bottom of our hearts. Your dedication to sustainability, transparency, plant-forward nutrition, organic practices, and tireless policy advocacy has been nothing short of inspiring.

And to you, our valued customers, your trust and unwavering support fuel our mission every single day. Your commitment to sustainable products and retailer success is why we champion fair trade and U.S. agriculture, and why we work tirelessly to ensure the ingredients you choose are delicious, sustainable, and trusted by today's consumers. Together, we've taken incredible strides towards a Plant Strong Planet. We're so excited to continue this journey with you, side by side, as we build an even more impactful future.

Together we are one.

Your friends at PURIS,

Tyler Lorenzen & Nicole Atchison

